



Council Agenda Report

To: Mayor Silverstein and the Honorable Members of the City Council

Prepared by: Kristin Riesgo, Community Services Director

Approved by: Steve McClary, City Manager

Date prepared: July 26, 2023 Meeting date: August 14, 2023

Subject: Boys & Girls Club of Malibu Event Fee Waiver

RECOMMENDED ACTION: Consider whether to approve the request from the Malibu Foundation for Youth and Families, DBA Boys & Girls Club of Malibu to waive facility use fees and staffing costs for the Chili Cook-Off event at the Ioki Property.

FISCAL IMPACT: Waiving the facility use and staffing fees will result in a loss of revenue of \$26,298, for FY 2023-24 in Account Numbers 100-0000-3461-00 (Municipal Facility Use Fees) and 103-0000-3505-00 (City Hall Use Fees). The Malibu Municipal Code allows for up to six Temporary Use Permits (TUP) per parcel per calendar year. TUP events generate revenue for the City, and waiving these associated fees limits potential revenue.

WORK PLAN: This item was not included in the Adopted Work Plan for FY 2022-2023. This project is part of normal staff operations. Staff continue to work on ongoing projects and normal business while the FY 2023-24 Work Plan is finalized.

DISCUSSION: In 2018, the Malibu Foundation for Youth & Families, DBA Boys and Girls Club of Malibu (BGCM) began coordinating the annual Chili Cook-Off at the Ioki Property. The event is a fundraiser to support safe spaces at all four Malibu public schools in the after school hours for youth attending Transitional Kindergarten to grade 12; as well as the delivery of social emotional learning education, mental health and counseling services and social services for Malibu youth, families and the aging community.

On April 13, 2023, BGCM submitted a Temporary Use Permit (TUP) application for the 2023 Chili Cook-Off. The event will take place at the Ioki Property over Labor Day weekend, with additional dates for setup and breakdown.

- Setup: Friday, August 25 – Wednesday, August 30, 2023

- Event: Thursday, August 31 – Monday, September 4, 2023
- Breakdown: Tuesday, September 5 – Thursday, September 7, 2023

The event would represent the first TUP issued for the property this year. Additionally, BGCM has requested the City waive 100% of the facility use and staffing fees associated with the event.

Facility Use Fees	\$20,570
Staffing Fees	\$728
Lot Clearance (weed removal)	\$5,000
Total	\$26,298

The Council approved similar fee waiver requests for the event since 2019, including:

2019	\$18,122
2020	Canceled due to COVID
2021	\$20,848
2022	\$20,782
2023	\$26,298

All other fees associated with the event, including permit fees and a facility deposit, will be paid by BGCM and are not a part of the request.

ATTACHMENTS: Malibu Foundation for Youth & Families 2022 Balance Sheet and Profit Loss Financial Documentation

	Jan - Dec 2022	Budget	% Change
Income			
4000 Contributed Income			
4010 Business Gifts	2,561.27	20,000	-85%
4020 Community Gifts	108,673.94	26,667	245%
4030 Major Gifts	67,396.29	200,000	
4050 Grants	390,583.33	266,667	15%
4055 Mental Health Grant	128,529.00	186,667	-82%
4058 Wellness Center	94,302.74	36,667	
4060 Board Leadership	6,092.60	6,667	
4085 Malibu Marathon	51,749.61	30,000	54%
4095 CCO - Chili Cook Off	1,267,177.91	600,000	42%
4096 Food Pantry Income			-100%
Total 4080 Events	\$ 1,318,928	\$ 630,000	43%
Total 4000 Contributed Income	\$ 3,275,571	\$ 1,966,667	7%
5200 Program Revenue	350.00		
5180 Program Service Fee/Skate	9,031.20	20,000	-71%
5190 Scholarships	1,000.00	1,000	-33%
5210 Membership Dues - Teen Center	28,874.64	6,000	194%
5211 Membership Dues- Malibu Elem	78,173.13	23,333	41%
5213 Membership Dues - Webster	65,710.32	30,000	10%
5215 Summer Membership Dues	46,752.21	33,333	-12%
Total 5200 Program Revenue	\$229,541.50	\$ 113,667	9%
Total 5300 Interest Income	\$ 118	\$ 0	379%
Total Income	\$ 3,505,230	\$ 2,080,333	7%

	Jan - Dec 2022	Budget	% Change
Expenses			
7000 Grant & Contract Expense			
7020 Special Programs Contracts	65,390.00	26,667	21%
Total 7000 Grant & Contract Expense	\$ 65,390	\$ 26,667	21%
7200 Salaries & Related Expenses			
7220 Salaries & Wages	1,280,182.80	942,463	6%
7230 Pension Expense	22,424.70	28,312	5%
7241 Health & Dental Insurance	115,409.74	70,611	21%
7250 Payroll Taxes	126,580.02	82,675	-1%
Total 7200 Salaries & Related Expenses	\$ 1,544,597	\$ 1,124,061	7%
7500 Contract Services			
7510 Bookkeeper	29,396.36	3,333	1118%
7520 Audit Fees	13,015.00	14,667	30%
7540 Professional & Technology	25,745.62	8,000	54%
7541 Web Hosting & Maintenance	2,378.79	1,333	-1%
Total 7500 Contract Services	\$ 70,536	\$ 27,333	124%
8100 Non-Personnel Expenses			
8110 Supplies	8,931.54	3,333	22%
8130 Telephone & Telecommunications	21,513.87	13,333	19%
8140 Postage, Shipping, Delivery	2,149.43	1,333	37%
8151 Van Expenses	2,683.36	38,667	-34%
8160 Program Supplies&Meals-TeenCtr	22,523.01	18,667	-4%
8161 Program Supplies-Malibu Elem	3,753.10	6,667	-71%
8163 Program Supplies&Meals-Webster	9,578.59	6,667	19%
8164 Wellness Ctr (Wellness) Exp	7,040.60	2,667	59%
8165 Mental Health Expenses	1,179.04	16,667	-95%
8166 Summer Program Expenses	6,493.75		55%

	Jan - Dec 2022	Budget	% Change
8169 Food Pantry expenses	4,630.73		-88%
Total 8100 Non-Personnel Expenses	\$ 90,477	\$ 108,667	-45%
8200 Facility & Equipment Expenses			
8220 Utilities & Janitorial	2,059.06	3,333	148%
8230 Equipment & Furniture		1,333	-100%
8240 Building Maintenance	4,869.95	6,000	-29%
Total 8200 Facility & Equipment Expenses	\$ 6,929	\$ 10,667	-49%
8300 Travel & Meeting Expenses			
8310 Travel	8,407.17	5,333	88%
8320 Conferences & Meetings	1,999.74	2,667	225%
8330 Meals	11,399.50	1,333	67%
Total 8300 Travel & Meeting Expenses	\$ 21,806	\$ 9,333	83%
8500 Other Expenses	564.01		
8520 Insurance - Other	64,321.22	30,000	156%
8525 Dues & subscriptions	1,500.00		131%
8530 Membership Dues - BGCA	8,908.00	6,667	21%
8532 Licenses and Permits	712.00	4,000	-89%
8540 Staff Development	14,295.93	6,667	-29%
8560 Scholarships Awarded	9,796.50	3,333	238%
8591 Bank Charges & C.C. Fees	27,182.51	4,667	185%
Total 8500 Other Expenses	\$ 127,280	\$ 56,333	76%
8600 Marketing & Advertising	71,727.03	10,000	334%

	Jan - Dec 2022	Budget	% Change
8700 Fundraising Expense	3,465.25		
8711 Community (Dreamweavers)	40.00		
8712 Major Gifts	169.73	1,000	
8713 Stewardship	497.24	667	-84%
8715 Leadership Gifts	1,053.56		
8719 CCO - Chili Cook Off	709,310.71	333,333	33%
8720 Malibu Marathon	6,682.00	1,333	325%
8721 CCO - Charity Partners	48.00		
Total 8700 Fundraising Expense	\$ 721,266	\$ 336,333	34%
Total Expenses	\$ 2,720,009	\$ 1,709,394	16%
Net Operating Income	\$ 785,221	\$ 370,939	-14%
Other Income			
PPL Fed Loan			-100%
Cash Back Credits	499.63		
Total Other Income	\$ 500		-100%
Net Income	\$ 785,721	\$ 370,939	-27%

DOES NOT include SEF and MPS