



Council Agenda Report

To: Mayor Silverstein and the Honorable Members of the City Council

Prepared by: Mary Linden, Executive Assistant

Reviewed by: Chris Orosz, Recreation Supervisor

Approved by: Steve McClary, City Manager

Date prepared: May 25, 2023 Meeting date: June 12, 2023

Subject: Mayors' Monarch Pledge

RECOMMENDED ACTION: 1) Authorize Mayor Silverstein to sign the National Wildlife Federation Mayors' Monarch Pledge, renewing the City's commitment to save the monarch butterfly; and 2) Direct staff to implement measures to meet the commitments of the Mayors' Monarch Pledge in support of monarch and pollinator conservation in the Malibu community.

FISCAL IMPACT: There is no fiscal impact associated with the recommended action.

WORK PLAN: This item was not included in the Adopted Work Plan for Fiscal Year 2022-2023. This project is part of normal staff operations.

DISCUSSION: At its Regular meeting on July 23, 2018, the Council authorized the Mayor to sign the Mayors' Monarch Pledge (Pledge), a project of the National Wildlife Federation to save the monarch butterfly and other important pollinators. At that time, the City committed to creating a pollinator garden in partnership with the Malibu Monarch Project.

In order to continue the City's participation in this important environmental project, staff is requesting direction from the Council to implement measures to achieve the goals of the Pledge, which may include:

- Engage with community garden groups and encourage them to plant native milkweed and nectar-producing plants.

- Add milkweed and nectar-producing plants in City parks, which may include Legacy Park, Malibu Bluffs Park, Trancas Canyon Park, and Las Flores Creek Park.
- Launch an outdoor education program for students, educators, and the community to cover topics on planting native milkweed and native nectar plants that attract pollinators.

Staff will use the park maintenance budget funding to plant new or additional pollinator gardens.

ATTACHMENTS: None.